

# Transaction Performance

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## Editor's Letter

*Transaction Performance* is our second guide on transaction costs that has been published by Institutional Investor. Response to the previous Guide has been outstanding.

With this Guide we bring you a mix of articles on transaction performance. Among the topics covered in the Guide are the search for liquidity, VWAP strategies, the new frontier of cross-border exchanges, optimal transition and the role of electronic trading on best execution. Practitioners know that much of the potential value added can leak out of the investment process when implementing portfolio recommendations. Estimated costs of 1% or more can remove most of the excess return above the benchmark for many managers. Despite its huge potential impact, not many portfolio managers or plan sponsors focus on transaction costs as much as they do their alpha-generating investment process. After reading this Guide, perhaps they will.

The Guide is written for the plan sponsor by both academics and practitioners. The articles offer practical and detailed information on product options, defining best execution, strategies to minimizing transaction costs, and other topics relevant to transaction cost analysis.

We at Institutional Investor Journals hope you find this information useful and insightful.

**Brian Bruce**  
**Director of Global Investments**  
**PanAgora Asset Management**  
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