

investment GUIDES

Editor's Letter

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EDITOR'S LETTER

OUR GOAL FOR THE GUIDES has always been to provide a single reference to the investment community on cutting edge topics. With that in mind, we tackled 130/30 strategies this year. 130/30 strategies have been gaining broader interest over the last three to four years. Assets under management are estimated at over \$66 billion as of March 31, 2008, and it seems like every long only manager is developing one of these short extension strategies. The development of so many short extensions compounded by the number of hedge funds probably had an effect on the abnormal supply and demand driven markets of late 2007. I don't think we could have come up with a better topic for early 2008.

Our inaugural Guide on 130/30 strategies discusses topics ranging from the advantages of the strategy, benchmarking the strategy, and understanding the risks of the strategy to achieving higher alpha with the strategy, trading practices in volatile markets, and 130/30 investing in fixed income. This is probably the largest guide we have ever done. It seemed like everyone we knew wanted to contribute which really shows how much interest there is in this topic. As always, we hope you find the information presented in the Guide useful and insightful, and in this case, timely.

BRIAN R. BRUCE
EDITOR-IN-CHIEF

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In appreciation for being a subscriber to Institutional Investor Journals and a highly valued member of the finance community, please enjoy this special Guide to 130/30 investing. Institutional Investor Guides endeavors to bring you the most cutting-edge research on topics relevant to institutional investors. These articles were written by top industry experts and renowned academics. Institutional Investor also thanks the Thought-Leading Sponsors and advertisers which supported this publication.

Allison Adams
Publisher